*Scaling up your business - development of dApps (decentralized applications) and platforms on the web3*

*Web3 stands for decentralization and platforms. An increasingly popular type of company to start up are companies that build decentralized applications (dApps) and platforms.*

*What can this look like in concrete terms:*

***1. Development of decentralized apps***

*Entire platforms can be designed and automated with the help of dApps.*

***2. NFT Platforms***

*NFTs is one of the future markets. Here it can make sense to develop further platforms*

***3. Crypto Platforms***

*Just as there are many platforms in the banking space, this is also an area that could become interesting for crypto. For example, you could build a platform for comparing crypto staking, comparing different exchanges, or merging stocks and crypto portfolios. There are countless possibilities here*

***4. Own Metaverse***

*You can create your own Metaverse and then monetize it. See Metaverse of Sandbox or Decentraland.*

***5. Smart Contract Platforms***

*Bring companies to the Web3 with smart contract platforms and help to create smart contracts.*